

# *Be a* **PRIMARY** *★ Voter*

## Be A Primary Voter Volunteers: **How to do a Calling and Texting Phone Bank**

### Introduction

Thank you so much for helping to register primary voters! This quick guide is designed to give you all you need to contact Non Affiliated Voters by phone and invite them to be Democratic Primary Voters this May.

### Checklist

- Invite friends and family to join you. Civics is even better when we do it together!
- Home, coffee shop — any place you have wifi and good phone reception.
- Everyone needs a cell phone and laptop to get voter numbers and enter the results.
- It's helpful to print out this script and FAQs to review and refer to as you make calls.
- Get familiar with the script.
- Check out the [Oregon Sec of State My Vote website](#) — so you'll be familiar with the update process.

We are all in this together! If you have questions on any part of this project, reach out to the **Be A Primary Voter Coordinator**: [NAVproject@multdems.org](mailto:NAVproject@multdems.org) .

### Your Voters on Virtual Phonebank

We are calling registered voters who are not registered to a party, known in political parlance as “non affiliated voters” or NAVs Their registration information is public information and we're



reaching out to inform them of their options. We've identified these folks as likely Democrats — but we can't know for sure until we talk with them. If you get the occasional Republican or not-interested in voting response, please don't be discouraged, update our files and know you're making important progress!

The phone numbers are very likely current working numbers. Again - please update any corrections you find.

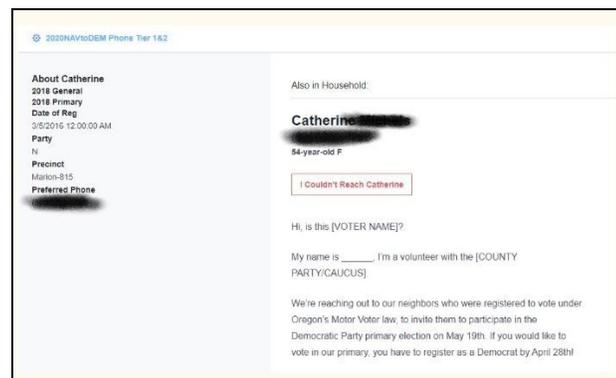
## Get Started

The Non-Affiliated Voters Virtual Phonebank list is up and available for you! You can start calling a list seven days a week from 9am to 8:30pm.

1. From your laptop, log onto [https://www.openvpb.com/vpb\\_bycode/221C63J-167910](https://www.openvpb.com/vpb_bycode/221C63J-167910). VPB Log in asks for your Action ID. If you do not have an Action ID, you'll get the opportunity to create one with your email and cell number.. You'll also receive a text message with your 2nd verification code to open the phonebank

*When you get your first voter phone number to contact...*

2. Take a look at the web screen, a basic script is there for you
3. Voter info is on the left - name, age, phone and voting history (you can see if this is a regular voter, or someone who may be new to voting)
4. Other voters registered at this address are listed on tabs at the top of the page - if you're talking to one of these voters, click the tab and update that screen.



*The Voter Info Screen and Script*

5. The script page will have a choice of



### Responses when you've talked with this voter

- a. In the **Update to Democrat** section, choose from a range 1-5 how likely the voter is to **Update to Democrat**
  - i. Yes I will update now - that's a 1
  - ii. Maybe, I'm not sure - That's a 3
  - iii. No thanks, I don't vote, or I'm a Trump voter - That's a 5
  - iv. Also if Voter has questions, needs more information, - That's a 6
- b. **Enter their email** - We'll email them the update link and can answer any questions
- c. Add any **language preference**

### Responses if you didn't talk to the voter

If you **couldn't contact the voter** - choose an option

- d. **Left Message voice and/or text,**
- e. Wrong number, Disconnect, Hostile, etc

### Update results for each call

Remember to update all your results, add their email and save the call before you go to the next voter.

There's no timer here — go at your own pace.

### Why are we talking with voters?

Nothing makes as strong an impression on a voter as a one to one conversation. The fact that you're taking the time as a volunteer speaks to the urgency of the message.

### Who are we reaching out to?

We are calling people that we know are registered voters but are not registered to a party, aka "Non-Affiliated Voters." Their voter registration information is public via the Secretary of State; we're calling to inform them of the opportunity to Vote in this Presidential Primary. We've identified these folks as likely Democrats, but we can't know for sure until we talk with them. If you get the occasional Republican or not-interested in voting response, please don't be discouraged, update our files and know you're making important progress!





## What do we want them to do?

We want them to take their power in the upcoming election. In May, Oregonians registered in a party will vote in the primary. Non-affiliated voters won't get to! Many are not aware that they are not registered to a party and might be disappointed to discover they don't get to vote in the Democratic Presidential Primary.

Checking and changing their registration to Democrat takes two minutes. They can do it from their phone or computer at home.

### *Facts to know*

- *Election is May 19, 2020. Ballots will have to be received by 8 p.m.*
- *It is a mail in ballot, or voters can drop it off at a Library or other official drop box nearby.*
- *Deadline for voters to change their Voter Registration is April 28, 2020.*

## Keep in mind

- *Smile! Smiling comes across even over the phone.*
- *No answer? Plan to leave a voicemail and or text— see script below. Text lets you leave the link for voters to update immediately. They are a click away from becoming a primary voter.*
- *Be flexible with the script! Get the main point across but otherwise, your friendly attitude is the main thing.*
- *Provide instructions regardless of how they want to register! We are being friendly and helpful citizens. (Also, voter registration drives do have to register every eligible voter regardless of party or affiliation.)*
- *Your voter may not be the one to answer the phone; ask to speak to your identified voter, but talking to anyone is good. Engage! Let them know what you are up to and see where the conversation goes. Your Virtual Phonebank has the other voters registered at this address; you can update these results if that's the voter you speak with.*
- *Remember you are doing a public service. Once in a while we will encounter a grumpy voter. Thank them for their time and quickly end your call. Know that we appreciate what you are doing.*



## Know about paper forms

If your voter doesn't have a smart phone or a computer — or would rather mail in a paper form — let them know they can pick one up at their local library or other public office such as Multnomah County Elections at SE Morrison and 11th in Portland or the MultDems office at [3551 NE Sandy Blvd, Portland](#).

## Your script

You'll have a script viewable on the computer, but printing this one out helps you get familiar with it before you call. This printed script covers common questions and tips for leaving messages too.

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*Familiarize yourself with this script so that you can conversationally get the point across. Choose the topics that matter to you. Feel free to make notes and personalize your message.*

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*Hi I'm \_\_ (first name),\_\_ volunteering with the local Democrats  
May I speak to \_\_\_\_\_?*

*Hi \_\_\_\_\_ [Greet the person if they came to the phone]  
This November we've really got to beat Trump -*

*[Let voter share their response, concerns]*

*Yes, That's why I'm volunteering now - we've got to [choose 1-2] Act on Climate, Protect Healthcare, Rebuild the middle class, Make government work for us, Repair our reputation around the world, -----, -----,*

*The May Democratic primary in Oregon is our chance to choose who's on the November ballot, to have the best chance of winning. Not only for President, but our Secretary of State and our state legislators, too.*

*Your vote matters. Right now you are registered to vote, but you're not affiliated with a party.*

*That means your primary ballot won't have any of these important races.*

*If you want to vote in the May 2020 Democratic primary election you need to be registered as a Democrat. It's easy! -*





You can update your registration online, it only takes about two minutes.  
 Would you like us to send you the instructions by email?  
 Or I could walk you through it on the phone now.

**Email me instructions-**

You'll need to **enter the voter's email address in the Notes box** the virtual phone bank.  
 Take a minute to read their email address back to them to be sure you've got it right.  
 Let them know to look for our email in the next couple days.

**Walk me through instructions -**

Provide these instructions to anyone who expresses interest in being walked through the process:

1. You need your Driver's license on hand for the ID number.
2. Go online to the Secretary of State's website at **sos.oregon.gov**.
3. Click through to **Voting and Elections** at the top of the page.
4. Choose the **My Vote** square.
5. Select another language if preferred, then go to **Go to My Vote now**.
6. Enter First Name, Last Name, and Date of Birth and **Submit**.
7. This page will have all the voter's information — including address and party affiliation — along with the option to **Update Registration**.
8. Choose to Update.
9. Click the correct box next to citizenship status and age over 16.
10. Click **Continue**.
11. Enter Driver's license number. Check the box to verify that the voter is not a robot, and click **Continue**.
12. Use the **Political Party** menu to choose **Democratic Party**.
13. Click **Continue** to review the choice, and **Edit** to make any corrections.
14. **Submit Registration** to update.

And that's it! They're done and ready to Be a Primary Voter. Let them know they should receive their ballot in the mail at the end of April, to be turned in by May 19.

**Typical voter concerns**

If the person says....	You could respond...
"I don't want to buy anything."	"I'm actually not selling anything! This is a public service. We're helping folks update



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	their voter registration.”
“Why are you doing this?”	“We’re volunteers trying to make things better for us and future generations. Now is really the time to act, and we want to do the most we can to be part of that.”
“I don’t want to be a member of a party”	“You don’t have to. Right now as a non-affiliated voter, though, you won’t have a voice in who will run for U.S. President, or who will run in our Oregon Secretary of State and other races.”
“Who are you?”	“I’m a neighborhood volunteer with the Multnomah County Democrat party. We strongly feel that urgent change is needed and are doing what we can to make that happen. Would you help us and be part of that?”
“I don’t have a computer.”	“If you have a smart phone, that works too. If you prefer, you can pick up a form at your local library or public building”
“Can you walk me through so I can show other people?”	“Definitely.” Proceed to do so.
If voter wants to volunteer...	If the voter wants to volunteer, mark that choice in results if there’s space — or email us directly at <a href="mailto:navproject@multdems.org">navproject@multdems.org</a> with good contact information for the individual — including phone and email. We’ll get back to them with more details. Thanks!!

Leave a message and/ or Leave a text if your voter doesn’t answer.

Many people do not answer their phone, especially if they don’t recognize the number. Please do leave a message either as voicemail and/or text if you like.





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*For your convenience, you can browse to [multdems.org/bapvtext](https://multdems.org/bapvtext) from your phone to copy and paste this message.*

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### Script for leaving messages

Hi \_\_\_\_\_, This is [first name], a volunteer with the local Democratic party. I'm calling to remind you that this next election we'll choose our candidates for President, OR Sec of State and our state legislators. Who will protect our healthcare, our democracy, climate, education and jobs? You are registered to vote, but need to update to Democrat if you want to vote in these races. Update to Democrat online now, it only takes about two minutes. Go to [www.multdems.org/bapv](https://www.multdems.org/bapv) to link through to the Sec of State My Vote page. Updating online takes only 2 minutes. Be a Primary Voter! Thank you.

## Let's go!

1. Open up your Phonebank at [https://www.openvpb.com/vpb\\_bycode/221C63J-167910](https://www.openvpb.com/vpb_bycode/221C63J-167910)
2. Get someone registered!
3. Enter the data on the phonebank screen
4. Be sure to enter their Email in the Notes section
5. When you're ready - Save and go onto the next Voter

Thank You. This work will make us that much stronger! Please do contact us with any questions, ideas or comments. Reach out to [NAVProject@multdems.org](mailto:NAVProject@multdems.org). Send us photos of your phone banks, friends and good snacks you share while contacting voters we'd love to share on our pages <https://multdems.org/sharenews>.

Hashtag: #BAPV or #beapriamryvoter